

# MID-ATLANTIC CMSA CONFERENCE

## CMSA

*Is the stress caused by denials and regulatory issues making you feel desperate? Case Managers, whether on the payer or provider side of healthcare, often feel they are placed in desperate situations.*

*Join us for this day long conference where experts will discuss these issues . . . and how to solve them.*

MID-ATLANTIC CHAPTER

**TUESDAY, APRIL 15, 2008**

**THE RITZ CARLTON 🍎 TEN AVENUE OF THE ARTS 🍎 PHILADELPHIA, PA 19102**

### PROGRAM

APPROVAL IS PENDING FOR CONTINUING EDUCATION CREDITS.



8:00<sup>AM</sup> - 8:30<sup>AM</sup> **REGISTRATION/EXHIBITS/REFRESHMENTS**

8:30 - 9:00 **WELCOME/INTRODUCTION**

9:00 - 11:00 **PRESENTATION** *The Desperation of Denials: Payer and Provider Perspectives*



**PAYER:** Jamie Stanton, RN MBA; Senior Director-Care Management Operations, Independence Blue Cross  
**PROVIDER:** Elaina March-Donaldson, RN, BSN; Care Operations Manager, Albert Einstein Healthcare Network

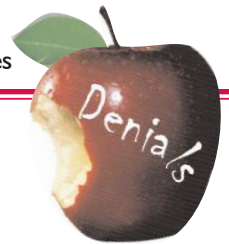
11:00 - 11:30 **EXHIBIT SESSION**

11:30 - 1:00<sup>PM</sup> **PRESENTATION** *Fatal Flaws and Desperate Cases – Dealing with REALLY Difficult People*  
**LUNCH** Frank Ciecierski, President; Resource Action Concepts, Inc.

1:00<sup>PM</sup> - 2:30 **PRESENTATION** *Desperate Times Call for Desperate Measures: A Review of Legislation Impacting Case Management*  
Paul Troy, Esquire; Kane, Pugh, Knoell, Troy and Kramer; Co-chair of the PBA Health Care Law Committee

2:30 - 3:00 **EXHIBIT SESSION**

3:00 - 4:30 **PRESENTATION** *Calgon: Take Me Away . . . PLEASE! Soothing The Case Manager*  
Mary Ellen Garofalo, RN, BA, CRRN; Clinical Liaison Program Manager, Bayada Nurses



**REGISTRATION FEE:** CMSA Member \$165<sup>00</sup>, Nonmember \$195<sup>00</sup>

**DEADLINE:** April 10, 2008. ALL Registration Fees after this date and at the door \$239<sup>00</sup>

**QUESTIONS:** Contact Doris Imperati, tristardi@yahoo.com or 845•416•0624

**DIRECTIONS:** www.ritzcarlton.com

**AVOID BEING THE DESPERATE CASE MANAGER—REGISTER NOW!**

**MAIL YOUR REGISTRATION TO:** Doris Imperati, ATTN: TriStar, 52 Sprague Road, Wingdale, NY 12594

NAME \_\_\_\_\_

CREDENTIALS:  CCM  CRC  LCSW  RN-C  OTHER

HOME ADDRESS \_\_\_\_\_

MEMBER: YES  NO  CHAPTER \_\_\_\_\_

EMPLOYER \_\_\_\_\_

MEMBERSHIP # \_\_\_\_\_

TITLE \_\_\_\_\_

FAX \_\_\_\_\_

TELEPHONE: BUSINESS \_\_\_\_\_

HOME \_\_\_\_\_

E-MAIL (REQUIRED) \_\_\_\_\_

MAKE CHECK PAYABLE TO **Mid-Atlantic CMSA**  Per. Check # \_\_\_\_\_  Bus. Check # \_\_\_\_\_  
*All checks must be postmarked before April 1, 2008.*

VISA  MasterCard

NAME ON CARD (PRINT): \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_

SIGNATURE: \_\_\_\_\_

#### OFFICE USE ONLY

	CMSA MEMBER	NONMEMBER	FEE
Registration .....	\$165 <sup>00</sup>	\$195 <sup>00</sup>	\$ _____
Late Registration (after April 10) .....	\$239 <sup>00</sup>	\$239 <sup>00</sup>	\$ _____
<small>(Checks must be postmarked before April 1)</small>			
At the Door (cash only) .....	\$239 <sup>00</sup>	\$239 <sup>00</sup>	\$ _____
<b>CONFERENCE TOTAL</b>			\$ _____
Date CC Processed _____	Authorization # _____		