



## Newsletter: September-November 2007

### *Message from the President*

Welcome to CMSA Chesapeake 2007-2008 season. It is an honor to represent the chapter. We are the organization that must educate consumers, payors, and providers on the important value of case management and what it brings to the successful delivery of health care. Our chapter seeks to promote the mission of CMSA on the local level. There are regular meetings, a newsletter, an improved website and an annual conference. This group strives to inform and provide for the needs of today's case manager.

The chapter's board and officers work tirelessly to promote the organization and provide educational programs and networking opportunities. Special thanks go to several outstanding members: Felizitas Devine, past president, who will continue to work on special projects and Kathleen Grieve, retiring board member, who will continue to work on the newsletter. Lastly, to Maria LoBianco, current past president, who has provided leadership AND coordinated the annual conference, special thanks.

Celebrate Case Management Week -2008 (October 8-12). This year's theme is "A Showing of Hands-Merging Disciplines in Case Management." Send us information on what your place of employment did for Case Management Week. That information will be in the next newsletter.

I invite you to not only attend our quality education programs but also to become involved with the chapter. It is both personally and professionally rewarding.

There are three kinds of people. Those who make things happen, those who watch things happen and those who say "what happened!" - Casey Stengel-former manager of the Yankees. Be one of those who make things happen.

I look forward to seeing you at our upcoming events.

**Janet Reinsel, RN, LCSW, CCM**  
President, CMSA-Chesapeake  
410-381-2806

### *Upcoming Programs*

#### **September**

September 20, 2007 5:30 PM - topic: *Use of Functional Electrical Stimulation in the Stroke Survivor* - location: North Arundel Health and Rehabilitation Center - Glen Burnie

**October**

October 15, 2007 5:30 PM - topic: *Case Management: The Mission is Possible* - Annual All-Day Conference - location: Maritime Institute - Linthicum

**November**

November 14, 2007 5:30 PM - topic: *Pain Management* presented by Purdue - location: TBD - more information will be available in September

Programs are subject to change. Please check [www.cmsachapeake.org](http://www.cmsachapeake.org) for program information or leave a message at 410-560-2070.

In the event of inclement weather please call 410-560-2070 for meeting status.

***Election Results***

*submitted by Priscilla Snodgrass, Secretary*

CMSA Elections Results for 2007-2008 - A round of applause!

The votes were tallied and here are the results for the new board members:

Janet Reinsel is our new President. Betsy Andercyk is the President Elect.

Priscilla Snodgrass and Linda Dodson were elected to continue their roles as secretary and treasurer, respectively.

Congratulations and welcome to new Board members: Laura Gambrell and Debbie Welsh.

A huge thanks to outgoing President Maria LoBianco for all her hard work this year,

and to outgoing Board member Kathleen Grieve for her time and efforts.

Thanks to Felizitas Devine for working with our webmaster during the online refining process.

Thanks also to all of the Board members who helped to gather the votes!

***CMSA National Conference***

*submitted by Maria LoBianco*

The National CMSA Conference was held in Denver, Colorado this year. "A Unity of Vision, A Diversity of Strengths" brought together case managers from the United States as well as other countries. CMSA of the Chesapeake members who attended enjoyed networking with other case managers and vendors. Connie Commander announced that CMSA had worked with a multidisciplinary task force in the creation of the National Transitions of Care Coalition. Their goal is to improve the process of moving patients safely across the continuum of healthcare. Representatives from URAC, the Joint Commission, NQF, CMS, NASW, CMSA and the business community, along with patients, physicians, nurses and pharmacists met to develop tools and strategies to improve patient care. Connie also informed attendees that CMSA was invited to Washington, D.C. to have input on current healthcare legislation.

Janet Reinsel and I attended the CMSA Leadership Workshop. Two of the speakers gave us valuable insight into marketing case management as well as legal issues that a chapter may face. We had the opportunity to meet with other chapter leaders and share our thoughts. At the CMSA Chapter Presidents' Council Meeting, CMSA of the Chesapeake received recognition for Outstanding Efforts for the local 2006 Annual Conference "Case Management: Building an Effective Team Within an Ethical Framework." The chapter also received recognition for Outstanding Membership Growth for increasing chapter membership by 49 members from May 2006 to May 2007.

Everytime I attend a National Conference, I come home excited about what I have learned and the opportunities to meet other case managers from various healthcare arenas. I want to thank the chapter for the opportunity this past year to grow as a case manager while serving as the Chapter President.

One of the Keynote Speakers at the conference, Steve Farber, spoke about having a passion for what you do. This hit home for me. Case management has opened many doors for me as a nurse. The chapter board members have been wonderful and supportive. I look forward to

seeing everyone at our all day conference on October 15th -"Case Management: The Mission is Possible".

### *Maryland Nursing Workforce Commission*

*submitted by Betsy Andercyk*

Maryland was beginning to suffer the effects of a nursing shortage by mid 1999. Enrollment in nursing education programs was down by 6% and graduation by 9%. Nurses were expressing concerns about patient safety fueled by issues such as mandatory overtime and staffing shortages. The legislature had concerns about the seriousness of this shortage and its impact on health care in Maryland.

In 2000, a bill was passed creating the Statewide Commission on the Crisis in Nursing. With a 5 year term, goals and membership were determined by the legislature. Commissioners were selected to represent the broad spectrum of nursing, other groups in healthcare education, and the public. A summit was held in June to hear what the issues were directly from the almost 700 who attended.

5 subcommittees were mandated by the legislature which supported issues identified by the summit. These issues are: Workplace; Retention; Recruitment; Education; and Technology. By December 2005, the commission's term had ended but there was a consensus that additional work needed be done. The original commission had collected data, documented information, and influenced legislation prohibiting mandatory overtime and providing "whistle blower" protection for nurses. The commission also recommended the continuation of the group and its 5 committees which are now called the Maryland Nursing Workforce Commission.

There are 38 commissioners. The new commission's committees are: Recruitment, Workplace, Education Technology, Public Relations, and Research. In the summer of 2006, the group requested inclusion of a working case manager and I applied and was accepted. Maria Lo Bianco is my alternate when I am unable to attend a meeting. I am serving a 4-year term and am a non-voting member. Anyone may attend meetings, join the committees, and request opportunities to speak. Check the Mbon.org website for dates and times of meetings.

### *\*Membership Highlights*

Leslie Piet RN, CCM will speak at the 10/25/07 session of Johns Hopkins Bloomberg School of Public Health's Fall Policy Seminar Series. Her topic is "We Are All Going to Die: End-of-Life Care." The session will take place from noon-1:15pm in the Hampton House Lecture Hall. Free lunch provided.

Maria LoBianco RN, BSN, CCM was interviewed for an article titled "Wanted: More Case Managers" that appeared in the July 30, 2007 issue of *Advance for Nurses*.

Laurie Russell RN, MSN, CCM gave 2 presentations at the Disease Management Colloquium in May. Her presentation titles were "Disease Management in Medicare: Early Lessons from Medicare Health Support and Chronic Care Special Needs Plans" and "Technologies that Improve Medication and Care Plan Adherence." for the Healthcare Intelligence Network in April. She also gave an audio conference entitled "Managing Transitions to Care for the Frail Elderly."

Kathleen Grieve RN, BSN, MHA, CCM was awarded a Masters of Health Administration in May. She also gave a presentation on Guided Care at the CMSA national conference in June and will present on the same subject at the Collaborative Practice Summit 2007 in Hartford, CT on Oct. 4.

*CMSA of the Chesapeake invites local members to share news of their own or their colleagues such as awards, presentations, publications, educational achievements, etc. for potential publication in our newsletter.*

Please submit items to [cmsa@cmsachapeake.org](mailto:cmsa@cmsachapeake.org).

### *Case Manager and Vendor Appreciation Night*

The Tate Center at BWMC was Key West North on May 23<sup>rd</sup>. The tropical theme was carried out with Jimmy Buffet music, palm trees, delicious food and even drinks with umbrellas! Everyone enjoyed the chair massages and stress reduction classes with aromatherapy. Many of the attendees were lucky winners of a variety of prizes.

This was a night designated as a thank you from the CMSA Chesapeake Chapter to its members, guests, and vendors for their continued support. That support allows the chapter to provide educational programs on a regular basis. The event will be held again in May, 2008 so watch for further details. Don't miss out on the fun!

### *Corporate Sponsors*

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